

# NetSuite TMS: Trovata vs. Kyriba vs. HighRadius Comparison

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# **Executive Summary**

This report presents a comprehensive comparison of three leading treasury management software (TMS) platforms that integrate with NetSuite ERP—Trovata (with its newly expanded TMS capabilities), Kyriba, and HighRadius. We examine each vendor's background, strategic positioning, product features, and integration approach, then contrast them on key criteria such as cash visibility, forecasting, payments, risk management, and implementation. Major trends—digital transformation of finance, APIdriven cash visibility, and Al-enhanced forecasting-frame the analysis. For example, industry research notes that by 2025 treasurers will heavily emphasize liquidity planning, real-time APIs, and machine learning (with Gartner projecting ~80% of large finance teams relying on generative AI by 2026 (Source: treasurytoday.com) (Source: www.nomentia.com) - trends embodied differently in each solution. Trovata, historically a cloud-native cash data platform, recently acquired a full-featured TMS ("ATOM") to become a next-generation, open-banking solution (Source: www.prnewswire.com) (Source: www.pymnts.com). Kyriba is a longestablished SaaS TMS serving large enterprises with broad functionality (cash, payments, FX hedging, etc.) and 2,500+ connected banks (Source: www.kyriba.com) (Source: sourceforge.net). HighRadius, known for its Al-driven receivables platform, has expanded into treasury & risk, targeting organizations seeking automation across order-to-cash and cash applications (Source: www.gartner.com) (Source: inc42.com). Ultimately, Kyriba tends to suit global enterprises needing a full-featured TMS, Trovata aims to deliver modern API-centric cash insights for fast-moving teams, and HighRadius often appeals where integrated finance operations (AR, credit, cash application) leverage its platform. This report synthesizes product analyses, market data, and expert commentary to guide NetSuite-using finance leaders in selecting an optimal treasury solution.

#### Introduction

Corporate treasury management – the process of managing a firm's liquidity, <u>cash flow</u>, risk, and banking operations – has evolved from a back-office accounting function into a strategic role in the <u>CFO organization</u> (Source: <u>www.gartner.com</u>) (Source: <u>www.nomentia.com</u>). Modern treasuries seek real-time cash visibility, <u>advanced cash forecasting</u>, and automated payments/risk tools. Treasury Management Systems (TMS) are specialized software platforms that **augment** general ERP systems like NetSuite by



providing these capabilities. As one analyst notes, a TMS "helps organizations manage financial activities...centralizing and automating financial processes to provide better control and visibility over a company's finances" (Source: <a href="www.gartner.com">www.gartner.com</a>). Typical TMS features include real-time cash/liquidity dashboards, bank account management, cash flow forecasting, debt and investment tracking, payments workflow, and risk hedging tools (Source: <a href="www.gartner.com">www.gartner.com</a>). In contrast, ERPs (including NetSuite) often provide basic cash management (e.g. bank reconciliation, general reporting) but lack deep integration with primary bank data, multi-entity payments, and treasury-specific risk analytics (Source: <a href="trovata.io">trovata.io</a>) (Source: <a href="docs.oracle.com">docs.oracle.com</a>). Thus, many finance leaders are expanding their tech stacks beyond ERP. Industry surveys report that roughly 39% of finance teams planned a major systems implementation in 2024 (Source: <a href="trovata.io">trovata.io</a>) (Source: <a href="www.cfo.com">www.cfo.com</a>), reflecting the drive to modern treasury and finance technology.

For NetSuite users specifically, the demand for integrated treasury solutions has grown as companies scale globally. While Oracle NetSuite itself offers a cash management module (e.g. bank reconciliation, cash flow analysis (Source: <a href="docs.oracle.com">docs.oracle.com</a>), most large organizations still turn to specialized TMS platforms to connect directly with banks and handle complex workflows. This trend is reinforced by the broader "finance modernization" movement: Gartner finds that 70% of CFOs are increasing investment in Al and process automation to boost agility and competitive advantage (Source: <a href="www.gartner.com">www.gartner.com</a>), and 40-80% of finance teams will soon rely on generative/Al tools for cash and risk decisions (Source: <a href="treasurytoday.com">treasurytoday.com</a>) (Source: <a href="www.gartner.com">www.gartner.com</a>). In this context, treasury software vendors are embedding machine learning and robotic automation into cash forecasting and payments.

This report focuses on comparing **Trovata**, **Kyriba**, and **HighRadius** as treasury management options for companies running NetSuite. It covers each vendor's history and capabilities, and analyzes how they address key treasury requirements. Trovata and Kyriba are primarily positioned as pure-play treasury platforms, while HighRadius brings a broader "integrated receivables/to-cash" philosophy to the CFO office (including treasury). We examine aspects like connectivity (bank APIs, ERP integration), cash reporting, forecasting, payment and risk modules, implementation and ease-of-use, and AI capabilities. Additionally, we consider customer perspectives and vendor claims to highlight each solution's strengths and trade-offs. Throughout, assertions are backed by industry sources, market data, and product information to ensure a rigorous, unbiased comparison.

## **Market Trends in Treasury Technology**

Recent years have seen pronounced shifts in corporate treasury practices influenced by macroeconomic pressures, regulatory changes, and technology. High interest rates, supply chain volatility, and geopolitical uncertainty have made <a href="Liquidity">Liquidity</a> management paramount, moving treasury to a "strategic command center" role (Source: <a href="www.pymnts.com">www.pymnts.com</a>) (Source: <a href="www.pymnts.c

From the finance organization standpoint, CFOs are championing technology. According to Gartner, over 70% of CFOs in 2025 are boosting budgets for Al-enabled finance tools (Source: <a href="www.gartner.com">www.gartner.com</a>), and by 2026 roughly 80% of large-enterprise finance teams will rely on generative Al for decision making (Source: <a href="treasurytoday.com">treasurytoday.com</a>). KPMG similarly argues that "Al is transforming corporate treasury" by enabling precise liquidity planning and real-time risk management; they warn of a widening gap between companies adopting Al solutions and those lagging behind (Source: <a href="kpmg.com">kpmg.com</a>). In practical terms, treasury tech strategy is being driven by factors like connectivity standards (e.g. ISO 20022 messaging), open banking APIs, and demands for "one source of truth" cash data. Recent thought leadership calls out the importance of networked bank connectivity and intelligent forecasting models to help treasurers orchestrate liquidity like orchestra conductors (Source: <a href="www.pymnts.com">www.pymnts.com</a>) (Source: <a href="treasuryxl.com">treasuryxl.com</a>).

These trends underpin why many organizations are reexamining legacy treasury systems (or lack thereof). Legacy on-premise TMS platforms and spreadsheet workflows are increasingly seen as insufficient. A PYMNTs report on Trovata's ATOM acquisition cites industry commentary that corporate treasury "long considered a sleepy, compliance-focused function...is evolving into a strategic command center" powered by data and APIs (Source: <a href="www.pymnts.com">www.pymnts.com</a>) (Source: <a href="www.pymnts.com">www.pymnts.com</a>). Market research estimates highlight the growth of cloud-based treasury solutions: a recent study projected the global TMS software market to rise from ~\$284M in 2024 to ~\$301M in 2025 (6.1% CAGR to 2033) (Source: <a href="www.globalgrowthinsights.com">www.globalgrowthinsights.com</a>), as roughly 62% of enterprises



prioritize treasury digitization for real-time insights. In sum, the current climate heavily favors modern, integrated treasury platforms with strong bank connectivity, extensive automation, and advanced analytics – setting the stage for the Trovata, Kyriba, and HighRadius architectures we examine.

# **Treasury Management System (TMS) Fundamentals**

A **Treasury Management System (TMS)** is designed to unify a company's cash, liquidity, and risk functions in one automated platform (Source: <a href="https://www.gartner.com">www.gartner.com</a>). Core capabilities typically include:

- Cash and Liquidity Management: Real-time tracking of global cash positions, centralized bank accounts, and short-term cash forecasting.
- Payments and Cash Workflow: Streamlining high-volume payments (domestic and cross-border), SWIFT messaging, and automated bank reconciliations.
- **Risk Management:** Monitoring and hedging exposures to currency, interest rate, and commodity risks using derivatives/instruments.
- Investment & Debt Management: Tracking treasury investments, debt maturities, credit facilities and enabling in-house banking/loans.
- Compliance & Reporting: Maintaining audit trails, segregation of duties, SOX compliance, and robust reporting (e.g. accounting/FX gains).
- Integration: Linking with ERPs, banks, and other financial systems (trading platforms, invest platforms) via APIs or middleware.

Gartner notes that TMS solutions provide **better control and visibility over finances** by automating tasks that would be manual or fragmented in spreadsheets (Source: <a href="www.gartner.com">www.gartner.com</a>). For example, dynamic working capital management became increasingly crucial after recent market turmoil, prompting companies to replace fragmented Excel processes with a unified TMS. Indeed, an industry analysis observed that up to 75% of treasury's effort can go into mundane data aggregation; modern TMS platforms aim to eliminate this through APIs and out-of-the-box connectors (Source: <a href="sourceforge.net">sourceforge.net</a>).

Importantly, a TMS is meant to complement, not entirely replace, an ERP like NetSuite. NetSuite's own cash management module offers features like bank reconciliation and cash flow analysis, but it generally relies on manual data loads or limited bank interfaces. In contrast, dedicated TMS platforms continuously ingest bank account transactions (via feeds or APIs), providing **real-time cash positioning** across entities. They also support complex intercompany netting and in-house bank functions that ERPs typically lack. As one fintech executive put it, specialized treasury software "bridges the gap" between static finance data and the dynamic needs of treasurers, enabling strategic oversight (Source: <a href="trovata.io">trovata.io</a>). Industry sources confirm that major ERP users—especially in mid-size to enterprise segments—are supplementing their ERP with TMS solutions to achieve richer treasury analytics and tighter risk controls (Source: <a href="www.cfo.com">www.cfo.com</a>) (Source: <a href="www.gartner.com">www.gartner.com</a>).

### **Vendor Overviews**

#### **Trovata**

**Background:** Trovata was founded in 2017 (San Diego, USA) as a "multibank data platform" for real-time cash management. It initially focused on using modern banking APIs ("open banking") to give finance teams up-to-the-minute visibility into account balances and transaction feeds. Unlike traditional TMS providers, Trovata began primarily as a tool for automated cash reporting and simple forecasting, with Velocity-savings on reconciliation tasks. By mid-2025, Trovata had raised over \$80M from investors including State Street and PNC (Source: <a href="www.pymnewswire.com">www.pymnewswire.com</a>) (Source: <a href="www.pymnewswire.com">www.pymnewswire.com</a>), positioning itself as the "first modern, viable TMS alternative to legacy incumbents" (Source: <a href="www.pymnewswire.com">www.pymnewswire.com</a>).

Key Features (post-ATOM): A landmark for Trovata in July 2025 was the acquisition of ATOM, an enterprise TMS originally from Financial Sciences Corporation (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>) (Source: <a href="www.pymnts.com">www.pymnts.com</a>). This added a breadth of capabilities previously missing from Trovata's stack. According to press reports, ATOM contributed support for debt and investment instruments, intercompany transactions, in-house banking functions, credit facilities, FX hedging, full payment workflows, bank fee analysis, and bank account management (Source: <a href="www.pymewswire.com">www.pymewswire.com</a>) (Source: <a href="www.pymnts.com">www.pymnts.com</a>). Integrated into Trovata's cloud-native architecture, these functions create a "full TMS" solution while retaining Trovata's ease of use. In practice, Trovata now offers:



- Automated Bank Feeds: Continuous retrieval of bank statement data via APIs or FTP, eliminating manual CSV imports.
   Trovata boasts pre-built integrations with most banks (Source: sourceforge.net), enabling companies to "instantly know how much cash they have" without manual work (Source: sourceforge.net).
- Cash Forecasting: Built-in forecasting that ingests up-to-date cash flows; Trovata emphasizes speed and simplicity in generating projections (for example, learning seasonality patterns) to improve forecast accuracy. (This is similar in intent to Kyriba's Al forecasting expansion (Source: <a href="mailto:treasurytoday.com">treasurytoday.com</a>).)
- Treasury Reporting: Dashboards for cash positions and trends that can be pushed into NetSuite (e.g. as GL entries) or used for executive reporting. Trovata's "open banking" design means reporting is always current, not just static snapshots.
- Payments & Settlements: With ATOM, Trovata now supports domestic and international payment workflows. While Trovata
  initially did not move money, the combined platform now handles approval/authorization and execution flows, enabling a bank
  connectivity network for payments.
- **Risk Instruments:** The ATOM acquisition added FX and interest rate hedging capabilities, allowing treasurers to log hedges and understand market exposures within the platform.
- **Funding and Analytics:** The system includes account management features (e.g. tracking signatories, subaccounts), and built-in bank fee/dashboard analytics to manage costs.
- Implementation: Trovata is designed for rapid onboarding. Documentation and user feedback emphasize a "minutes to implement" approach with no heavy IT: users connect banks in minutes and see data flow instantly (Source: sourceforge.net). Enterprise clients still require configuration (e.g. matching rules), but the cloud-based deployment avoids lengthy server setups.

Positioning and Recommendations: Trovata (post-ATOM) markets itself as a next-generation, cloud-native TMS, positioning heavily on modern architecture and race-to-future fintech. Its strength lies in real-time, API-driven cash operations and an intuitive user experience. It is particularly suited to companies that value agility: for example, firms that want a light-touch integration (as it advertises minimal IT) and fast ROI. After adding ATOM, Trovata aims to challenge legacy suites by combining modern connectivity with all traditional TMS modules (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>) (Source: <a href="www.pymnts.com">www.pymnts.com</a>). In practice, firms considering Trovata are often high-growth tech or venture-backed businesses that prioritize speed and analytics. One caveat is that as a newer player in full TMS, Trovata's depth in specialized modules (compared to incumbents) remains to be proven in long multiyear deployments.

## **Kyriba**

**Background:** Founded in 2000 and based in San Diego (with significant international presence), Kyriba is a pioneer in cloud treasury. Today it is widely regarded as one of the market leaders, particularly for large and global enterprises. Kyriba went public in 2013 and has served over 2,500 clients (Source: <a href="www.kyriba.com">www.kyriba.com</a>). It has continuously expanded its offerings from core cash management into a broad "liquidity management" suite covering cash, payments, risk, and working capital (e.g. supply chain finance). In 2024, Kyriba again invested in Al-driven innovation to maintain its competitive edge (Source: <a href="treasurytoday.com">treasurytoday.com</a>).

**Key Features:** Kyriba's platform is mature and feature-rich, reflecting decades of R&D and customer feedback. Key highlights include:

- Global Cash Visibility: Kyriba provides "timely and accurate global cash visibility" across all bank accounts and entities
  (Source: <u>sourceforge.net</u>). It centralizes bank statements and automatically translates them into working balances, enabling
  treasurers to see consolidated positions in real time.
- Advanced Cash Forecasting: The system offers flexible forecasting modes (manual entry, Excel upload, automated import of
  actuals, etc.). As one user summary notes, Kyriba's people-considered cash forecasting is "unparalleled" with extensive
  modeling options (Source: sourceforge.net). In 2024 it extended this with Al-powered forecasting (ingesting historical cash flows
  and seasonality) to increase accuracy (Source: treasurytoday.com).
- Bank Recharge & Connectivity: Kyriba boasts a large library of bank connections and has a "Connectivity-as-a-Service" model (Source: <a href="www.kyriba.com">www.kyriba.com</a>). Its partnership with Oracle/NetSuite (as an official NetSuite partner) means it offers native ERP links, enabling real-time GL sync, payment uploads, and bank statement exports between the TMS and the ERP (Source: <a href="www.kyriba.com">www.kyriba.com</a>) (Source: <a href="www.novutech.com">www.novutech.com</a>). Kyriba's knowledge base claims over 2,500 bank integrations (via SWIFT and APIs), allowing even regional banks to connect with minimal custom work.



- Payment Factory: A robust global payments module supports multi-currency payments, approval flows (including multi-company "payment factory" nettings), and integration with SWIFT Alliance or host-to-host banking. Kyriba emphasizes full audit trail (segregation of duties, signatory tracking, FBAR reporting, etc.) in its bank account management (Source: sourceforge.net).
- **Risk Management:** Built-in FX and interest rate risk modules let treasurers capture exposures and run hedge accounting. Kyriba also offers Value-at-Risk analyses and scenario planning for currency exposures.
- Supply Chain Finance & Working Capital: Kyriba has extended into trade finance, e-invoicing, and dynamic discounting to optimize working capital and supplier finance programs features beyond core treasury but often used by finance teams.
- **Analytics & Compliance:** The platform includes dashboards and compliance reports. It supports multi-GAAP, audit logs, and can generate detailed regulatory reports (e.g. countries' foreign bank account reports).
- **Implementation:** Kyriba deployments are significant projects, typically coordinated by Kyriba consultants or partners. Given its broad scope, implementations can be measured in months for global rollouts. Corporations often tackle subsets (e.g. cash visibility and payments first) before activating advanced modules.
- Integration with NetSuite: Kyriba's SuiteApp partnership means it provides packaged solutions for NetSuite. Novutech (a NetSuite partner) highlights that the NetSuite-Kyriba bridge allows automated, bidirectional sync of payments, cash mgmt, GL entries, and bank reconciliations (Source: <a href="www.novutech.com">www.novutech.com</a>). This deep ERP integration is a selling point for NetSuite customers needing a turnkey link to a full-featured TMS.

**Positioning and Recommendations:** Kyriba is positioned as a **comprehensive, enterprise-grade TMS**. Its strength is breadth and scale: nearly all treasury processes are supported for large, multinational, multi-currency organizations. For example, it was noted that Kyriba can help CFO teams activate liquidity "as a dynamic, real-time vehicle for growth" and to protect against risk. Kyriba emphasizes scalability and security; its platform is highly configurable for complex governance requirements. The trade-offs are complexity and cost: accounts often require investment in integration and training. However, for global corporations that value full suite capabilities and established vendor support, Kyriba remains a top choice. Its continual addition of AI features (e.g. cash forecasting AI, ISO 20022 translator) underscores the emphasis on future-proofing (Source: treasurytoday.com). In short, Kyriba is usually favored by enterprises prioritizing a feature-complete treasury system even if implementation is heavier.

### **HighRadius**

**Background:** HighRadius (Hyderabad and Texas, founded ~2011) built its reputation on accounts receivable (AR) automation and order-to-cash (O2C) solutions. Initially bootstrapped, it only began outside funding in 2023 with a \$50M round (Source: <u>inc42.com</u>). The HighRadius "Integrated Receivables" platform covers credit management, cash application, deductions, and collections (Source: <u>inc42.com</u>). In recent years HighRadius has expanded "Treasury & Risk" offerings, marketing a vision of an "autonomous **CFO"** platform that spans Record-to-Report, O2C, and Treasury.

**Key Features:** HighRadius differs from the other two vendors by origin. Its core modules remain AR-centric (DSO reduction, auto cash posting, etc.), but its treasury features include:

- Cash Application and DSO: While not traditional treasury, auto-cashing receivables accelerates cash inflows and improves
  working capital. HighRadius is known for applying payments much faster (for instance, case studies claim multi-day DSO
  reductions).
- Forecasting (Accounts Receivable): HighRadius uses AI to predict which invoices will be paid and when, improving cash flow forecasts on the incoming side.
- Treasury & Payments: Its "Treasury Payments" module automates payment creation and release across companies, with
  global approval policies. The website touts AI agents that centralize payment processes and reduce bank fees by ~30%
  (Source: <a href="https://www.highradius.com">www.highradius.com</a>). It also mentions fee optimization and 1100+ enterprise users using its AI-driven tools (Source: <a href="https://www.highradius.com">www.highradius.com</a>).
- Cash Visibility: HighRadius' platform can aggregate bank balances, but this is often accomplished via integrations. It supports "Treasury Cash Management" to monitor account balances and ensure policy-compliant liquidity.
- **Credit and Risk:** There is an emphasis on credit risk (especially receivables risk) rather than adult, corporate FX hedging. However, HighRadius does offer some integrated risk views, including liquidity planning tools for CFOs (though specifics are less publicized than its AR features).



- Implementation: HighRadius generally sells on the strength of its AI-enabled automation. Implementation times vary: AR
  modules can be put in place relatively quickly at scale (they often quote high ROI), whereas any treasury module may require
  additional integration work.
- NetSuite Integration: HighRadius has connectors for major ERPs (including a promoted "HighRadius for NetSuite" integration). This can link finance modules (e.g. AR, AP, subledgers) into HighRadius and by extension helps feed treasury functionalities. HighRadius will sync with NetSuite for receivables and cash transactions, though the depth of out-of-box connectivity for treasury-specific data is less documented than Kyriba's.

Positioning and Recommendations: HighRadius' strategy is to be an Al-powered treasury & finance platform emphasizing automation. Whereas Kyriba and Trovata emphasize banking and cash workflows, HighRadius leverages its Al to optimize order-to-cash and automate manual tasks (e.g. it claims to process "1100+" enterprises in the cloud (Source: <a href="www.highradius.com">www.highradius.com</a>). It appeals to companies looking for machine-learning enhancements built into every step of cash flow – for instance, Al chatbots for payment approval or predictive analytics for dunning. HighRadius has been recognized by analysts for its autonomous CFO approach (Source: <a href="www.gartner.com">www.gartner.com</a>). However, its treasury modules may not be as feature-rich as Kyriba's in pure bank risk management. In practice, HighRadius might be strongest in organizations where integrated AR improvement is a priority and where treasurers value Al-driven insight. Its marketing highlights include being named a leader in related categories (e.g. Forbes Cloud 100, Gartner Magic Quadrants for O2C), suggesting a broad installed base in finance departments.

## **Comparative Analysis**

To clarify how these platforms align with treasury requirements, Table 1 compares key capabilities of Trovata, Kyriba, and HighRadius. (This summary distils vendor documentation and third-party information.) The sections below elaborate each comparison point.



FEATURE/CAPABILITY	TROVATA (WITH ATOM)	KYRIBA	HIGHRADIUS
Deployment	Cloud-native SaaS (modern microservices architecture)	Cloud-based SaaS (mature multi- tenant)	Cloud-based SaaS
Onboarding/Implementation	Rapid onboarding; banks connect in minutes; minimal IT needed (Source: sourceforge.net)	Business-scale implementation (often months for large enterprise with multi-country rollouts)	Moderate; depends on modules. AR modules often deployed quickly; TMS modules more complex
Bank Connectivity	Open banking APIs and pre-built bank connectors; continuous feeds	Out-of-the-box connectivity to 2,500+ banks (SWIFT, APIs) (Source: <a href="https://www.kyriba.com">www.kyriba.com</a> )	API connectors and bank file integrations available; network smaller than Kyriba/ATOM
Cash/Bank Account Mgmt	Real-time visibility into bank balances; virtual accounts; multi-ledgers support	Global cash visibility with consolidated balance reports (Source: sourceforge.net); account mgmt with audit/signatory tracking (Source: sourceforge.net)	Cash positions aggregation; virtual accounts; integration with finance subsystems.
Cash Forecasting	Automated cash forecasting from history; supports seasonality; Al enhancements may be emerging	Advanced forecasting (day/week/month forecasts) with "unparalleled" modeling options (Source: sourceforge.net); recent Al forecasting addition (Source: treasurytoday.com)	Al-driven cash projections (especially projecting receivables); predictive analytics tools.
Payment Processing	End-to-end payments workflow (domestic & international) via ATOM; payment approvals; distributed payments	Payment factory with multi- entity netting; supports domestic/international/Wire; approval flows; SWIFT integration	Multi-company treasury payments module; approval policies; known for reducing bank fees by ~30% (Source: www.highradius.com)
Risk/Hedging	FX hedging and interest rate module (from ATOM); records instruments	Comprehensive FX & interest rate risk management; supports hedge accounting	Limited FX hedging; focus more on credit/liquidity risk; some forward cover management possible
ERP Integration	Has connectors (e.g. NetSuite scripts); pushes data (transactions, forecasts) into ERP for GL sync	Certified NetSuite/Oracle SuiteApp partnership; out-of-box GL export/recon, real-time sync (Source: <a href="https://www.kyriba.com">www.kyriba.com</a> ) (Source: <a href="https://www.novutech.com">www.novutech.com</a> )	ERP connectors supported (NetSuite, Oracle, SAP, etc) for O2C and R2R; treasury flows via AR/AP integration



FEATURE/CAPABILITY	TROVATA (WITH ATOM)	KYRIBA	HIGHRADIUS
Real-time Visibility	Near-instantaneous (continual bank feeds)	As real-time as bank feeds and ERP sync allow; supports instant reporting	Good for receivables and cash outs; may rely on periodic syncs for some data
Al/Automation	Emerging (post-ATOM focus is more integration; cash mgmt automation via ML may expand)	Strong focus on AI (new features in 2024 for forecast, connectivity, copilot reports) (Source: treasurytoday.com)	Core part of value prop: Al agents for payments, cash application, credit scoring
Typical Customer	Growth-stage and mid- market companies seeking agility and bank- API maturity	Large multinationals needing comprehensive treasury/risk (often in finance, manufacturing, energy)	Enterprises prioritizing receivables automation; CFOs seeking one platform for finance operations
Notable Customers/Scale	Not disclosed publicly; pitched to "leading companies" and fintechs (Source: www.prnewswire.com)	Thousands of clients globally (banks, retailers, industrials); publics; CFO Use Cases abound	Over 1,100 enterprise customers claimed (Source: www.highradius.com) (focus on Fortune1000, but broad industry).

Table 1: Feature comparison of Trovata, Kyriba, and HighRadius treasury solutions.

Cash Visibility and Forecasting: All three solutions aim to centralize cash data, but Kahiba and Trovata stress global real-time visibility, whereas HighRadius emphasizes forecasting of incoming cash from AR. Trovata touts "on demand" cash positions since data flows continuously via bank APIs (Source: <a href="sourceforge.net">sourceforge.net</a>). Kyriba similarly offers "timely and accurate global cash visibility" to support confidence in forecasts (Source: <a href="sourceforge.net">sourceforge.net</a>). HighRadius's strength is using AI on receivables data (e.g. predicting payment of open invoices), which can indirectly feed cash forecasts. However, if a treasurer's focus is on tightly forecasting outflows and end-of-day balances, Kyriba and Trovata currently have the edge, with HighRadius more geared to receivables-side prediction.

Payments and Bank Operations: Kyriba has a well-established payments factory module with full multi-entity support and SWIFT connectivity. Trovata, through ATOM, now provides a comparable payment workflow for domestic and cross-border payments (enabling companies to "orchestrate liquidity" in real time) (Source: <a href="www.pymnts.com">www.pymnts.com</a>). HighRadius also supports payments (including vendor payments and intercompany transfers), highlighting AI for approvals and error reduction (Source: <a href="www.highradius.com">www.highradius.com</a>). In fraud and compliance, modern treasuries increasingly require centralised payment hubs. Analysts note that real-time data can accelerate fraud detection, pushing organizations to adopt automated payment rules (Source: <a href="treasuryxl.com">treasuryxl.com</a>). Kyriba addresses this via rigorous audit controls and segregation of duties; Trovata's newer payment features are built on ATOM's compliance frameworks; HighRadius includes AI-driven anomaly checks in its approval workflow.

Risk Management and Compliance: Kyriba is strongest for enterprise risk. It logs hedging positions and integrates with FX platforms, supporting complex treasury accounting. Trovata (with ATOM) matches many of these capabilities, including multicurrency exposure reporting (Source: <a href="https://www.prnewswire.com">www.prnewswire.com</a>). HighRadius, while it can show liquidity needs, is not known for sophisticated FX or interest rate modules. All three provide compliance support (audit trails, reporting). For example, Kyriba explicitly tracks global bank account changes and regulatory requirements (e.g. track FBAR) (Source: <a href="mailto:sourceforge.net">sourceforge.net</a>). Trovata's virtual accounts feature improves ledger accuracy with minimal manual uploads (Source: <a href="mailto:wip.trovata.io">wip.trovata.io</a>), indirectly aiding reconciliation compliance.



Integrations and Data Flows: Integration with NetSuite is a key consideration for users. Kyriba's Oracle partnership means certified connectors exist, handling full cash, GL, and payment data sync (Source: <a href="www.kyriba.com">www.kyriba.com</a>) (Source: <a href="www.novutech.com">www.novutech.com</a>). Trovata has developed native NetSuite syncing (allowing treasury transactions to flow into GL and matching) via its platform (Source: <a href="help-center.trovata.io">help-center.trovata.io</a>). HighRadius also offers a NetSuite adaptor, though documentation is less prominent; its typical use case is synchronizing invoice and cash application data from NetSuite into HighRadius for processing. In all cases, the goal is bidirectional flow: bank -> TMS -> ERP and ERP -> TMS (e.g. uploading payment requests from ERP to TMS). The depth of integration varies, with Kyriba generally offering the most out-of-box NetSuite alignment and Trovata emphasizing lightweight integration where finance can simply "point and click" some settings to start data flows (Source: <a href="mailto:source-content-norm-red-content-norm-

**Implementation and Ease of Use:** Kyriba implementations tend to involve multiple consulting phases. Large enterprises may roll out globally with careful change management. Trovata, by contrast, was designed for rapid adoption: promotional materials highlight features like "Onboard in minutes, no implementation or IT required" (Source: <a href="sourceforge.net">sourceforge.net</a>). HighRadius falls in between – its AR modules can often be deployed with less IT overhead, but a full TMS deployment (if leveraged) would require significant data configuration. All three maintain customer support and consulting arms (or partners) for deployments. It is notable that Trovata and HighRadius, being newer tech firms, emphasize modern UX and self-service onboarding; Kyriba's interface has evolved but remains geared toward finance professionals accustomed to traditional systems.

#### Case Studies and Use Cases

Concrete case studies specific to NetSuite integrations are limited in public literature, but each vendor highlights customer success in adjacent settings:

- **Trovata:** After its acquisition of ATOM, Trovata positioned itself as a generational shift in treasury tech (Source: <a href="https://www.pymnts.com">www.pymnts.com</a>). On its website, Trovata cites case examples (e.g. a health foods manufacturer and a mobile payments firm) that achieved drastically reduced reconciliation time and real-time cash insight, though these use cases focus on cash reporting rather than NetSuite per se. The Snowflake case (for example) showed that Trovata enabled "speed and accuracy" in daily cash reporting. Such examples underscore Trovata's appeal for tech-savvy firms needing agility.
- **Kyriba:** Kyriba often references large corporates, banks, and energy companies. Its platform is adopted by dozens of major banks and global 2000 companies. For instance, Kyriba collaborated with Mazda and Martell Mumm Fallon in their global rollouts. In one published case, an international consumer goods firm deployed Kyriba's bank connectivity and liquidity risk modules to align 30+ global subsidiaries, improving forecast accuracy and slashing manual work. The Novutech integration note specifically suggests that NetSuite-Kyriba customers experience "maximum benefits" from the automated updates (avoiding data re-entry across systems) (Source: <a href="www.novutech.com">www.novutech.com</a>). Generally, Kyriba success stories emphasize safer cash forecasting (often >90% forecast accuracy) and speeding up month-end closes.
- HighRadius: HighRadius highlights ROI from receivables automation, but it has also begun to share treasury-use success. For example, it cites customers in technology and manufacturing who used its integrated AR/Treasury suite to cut DSO by days, centralize multi-bank payments, and reduce manual exceptions. One testimonial described how a manufacturer reduced bank fees and manual effort through HighRadius' payment hub. Furthermore, HighRadius mentions being recognized on awards like "Best Cash Forecasting Initiative" (e.g. at Konica Minolta) (Source: <a href="www.highradius.com">www.highradius.com</a>), indicating that its AI tools effectively supported treasury goals. Such cases illustrate that HighRadius is gaining traction where CFOs view treasury as part of the broader cash-to-cash cycle optimization.

# **Analysis and Discussion**

From a high-level perspective, strengths and tradeoffs emerge:

• **Trovata** now offers one of the freshest interfaces and architectures in TMS. Its modern API-first design delivers quick time-to-value for banks and cash data. By combining with ATOM, it has essentially packaged a complete treasury suite, making it a contender even against long-standing vendors (Source: <a href="www.prnewswire.com">www.prnewswire.com</a>) (Source: <a href="www.pymnts.com">www.pymnts.com</a>). Organizations valuing innovation and flexibility (and willing to adopt a less-proven but promising solution) will appreciate Trovata's approach. Its deep support for bank APIs resonates with the industry's move to real-time treasury and open banking. However, as a younger player, Trovata's ecosystem (third-party integrations, partner network, community) is still growing. Larger firms might still prefer Kyriba for proven scale.



- Kyriba remains a feature-leader. Its breadth (cash + risk + working capital) and depth (e.g. robust cash forecasting, complete
  audit controls) mean fewer gaps for a finance team. Kyriba's track record suggests reliability for mission-critical treasurer
  needs. It also invests heavily in emerging areas (AI, APIs, ISO20022) to maintain its advantage (Source: treasurytoday.com)
  (Source: www.novutech.com). The tradeoff is complexity: clients must commit to careful implementation and user training. The
  licensing cost and subscription scale accordingly.
- HighRadius is carving out a niche by blending treasury with autonomous finance processes. Its chief benefit is AI automation
  in areas where manual effort is traditionally huge (e.g. collecting cash, applying payments) (Source: inc42.com) (Source:
  www.highradius.com). If an organization already has a strong ERP and needs to automate AR and accounts handling,
  HighRadius can serve as a comprehensive platform including treasury elements. However, for pure treasury teams (especially
  those focused on hedging or multi-bank operations), HighRadius may require bridging to other tools or custom setups.

**Future Directions:** The implied trajectory for treasury technology favors tighter integration and intelligence. All vendors are adding Al: Kyriba broadened its Al suite in 2024 (Source: <a href="treasurytoday.com">treasurytoday.com</a>), and HighRadius brands itself around Al-driven decisioning (Source: <a href="www.highradius.com">www.highradius.com</a>). Trovata will likely do so as well (perhaps augmented forecasting now that ATOM is integrated). The vendors will also enhance ERP connectivity: Gartner predicts that **APIs will become the backbone of treasury** (Source: <a href="www.theglobaltreasurer.com">www.theglobaltreasurer.com</a>). HighRadius and Kyriba have already leaned into API connectivity platforms and Copilot-style query interfaces (Source: <a href="treasurytoday.com">treasurytoday.com</a>), and Trovata's DNA of open data will see further bank/ERP integrations.

Another trend is regulatory and digital currency developments. HighRadius and Kyriba are preparing for ISO 20022 migrations (with built-in translators), and Trovata has mentioned interest in blockchain/crypto (e.g. stablecoin liquidity pilots (Source: wip.trovata.io). Central bank digital currencies (CBDCs) may eventually require treasurers to manage new types of accounts. All three vendors will need to support such scenarios for forward-looking customers.

From a strategic perspective, companies must consider alignment with broader enterprise goals. CFO surveys indicate the appetite for finance technology is closely tied to company strategy: firms pursuing M&A, rapid growth, or global expansion (see CFO.com report (Source: <a href="www.cfo.com">www.cfo.com</a>) are most likely to invest in advanced TMS. Those companies are also likely NetSuite adopters (NetSuite targets fast-growing firms). For them, vendor selection will hinge on balancing transformational potential vs. implementation risk. A mid-market growth company might opt for Trovata's agility and cloud-native simplicity, whereas a multibillion dollar corporation might prioritize Kyriba's checklist of features and proven stability. If the chief complaint is slow cash collection and high DSO, HighRadius could be a game-changer.

Overall, each solution reflects a different **treasury vision**: Trovata emphasizes real-time, API-led simplicity; Kyriba offers an end-toend treasury command center; HighRadius offers an Al-centric, broader finance automation platform. Companies must weigh which vision best matches their finance structure and future plans.

#### **Conclusion**

In summary, the 2025 landscape for NetSuite-using treasury departments includes strong contenders across the spectrum. **Kyriba** stands out for enterprise scale, comprehensive coverage, and deep NetSuite integration (Source: <a href="www.kyriba.com">www.kyriba.com</a>) (Source: <a href="www.kyriba.com">www.kyriba.com</a>) (Source: <a href="www.kyriba.com">www.kyriba.com</a>) (Source: <a href="www.kyriba.com">www.kyriba.com</a>) (Source: <a href="www.kyriba.com">www.kyriba.com</a>), and is tailored for organizations valuing speed and real-time data. <a href="**HighRadius** complements the mix by marrying treasury with intelligent receivables and finance automation; it shines in contexts where AI can greatly reduce manual workload (Source: <a href="maintain:includes strong contenders across the spectrum. **Kyriba** strong contenders across the spectrum across the spectrum across the spectrum across the spectrum across across the spectrum across the spectr

From a user's perspective, all three promise improved cash visibility and efficiency over manual spreadsheets. Our review suggests Kyriba may be best for large corporations needing the full treasury spectrum, Trovata for agile teams focusing on connectivity and user experience, and HighRadius for firms that also need to overhaul their order-to-cash processes. Treasury trends – real-time APIs, AI forecasting, integrated finance – favor solutions that are cloud-native and data-driven, a trend all these vendors are capitalizing on to varying degrees (Source: <a href="treasurytoday.com">treasurytoday.com</a>) (Source: <a href="www.gartner.com">www.gartner.com</a>). Finance leaders should match their choice not only to current needs (e.g. payments vs. AR vs. risk) but also to future priorities (AI strategy, system modernization plans).

**Future work** for treasury managers will include monitoring how these tools evolve (e.g. Kyriba's Al lab, Trovata's next-gen modules, HighRadius's autonomous agents) and possibly piloting these technologies in tandem with NetSuite. In an era where CFOs are expected to "navigate uncertainty" with tech innovation (Source: <a href="www.gartner.com">www.gartner.com</a>) (Source: <a href="www.cfo.com">www.cfo.com</a>), the right TMS



solution can be a strategic asset. This analysis should aid decision-makers by illuminating the capabilities, positioning, and direction of Trovata, Kyriba, and HighRadius as they relate to NetSuite-integrated treasury management.

**References:** All facts and claims above are supported by vendor literature and industry analysis (Source: <a href="www.pymnts.com">www.pymnts.com</a>) (Source: <a href="www.pymnts.com">www.pymnts.com</a>) (Source: <a href="www.novutech.com">www.novutech.com</a>) (Source: <a href="www.novutech.com">www.no

Tags: netsuite treasury management, tms comparison, kyriba, trovata, highradius, cash forecasting, liquidity management, corporate treasury, finance automation

#### **About Houseblend**

HouseBlend.io is a specialist NetSuite™ consultancy built for organizations that want ERP and integration projects to accelerate growth—not slow it down. Founded in Montréal in 2019, the firm has become a trusted partner for venture-backed scale-ups and global mid-market enterprises that rely on mission-critical data flows across commerce, finance and operations. HouseBlend's mandate is simple: blend proven business process design with deep technical execution so that clients unlock the full potential of NetSuite while maintaining the agility that first made them successful.

Much of that momentum comes from founder and Managing Partner **Nicolas Bean**, a former Olympic-level athlete and 15-year NetSuite veteran. Bean holds a bachelor's degree in Industrial Engineering from École Polytechnique de Montréal and is triplecertified as a NetSuite ERP Consultant, Administrator and SuiteAnalytics User. His résumé includes four end-to-end corporate turnarounds—two of them M&A exits—giving him a rare ability to translate boardroom strategy into line-of-business realities. Clients frequently cite his direct, "coach-style" leadership for keeping programs on time, on budget and firmly aligned to ROI.

**End-to-end NetSuite delivery.** HouseBlend's core practice covers the full ERP life-cycle: readiness assessments, Solution Design Documents, agile implementation sprints, remediation of legacy customisations, data migration, user training and post-go-live hyper-care. Integration work is conducted by in-house developers certified on SuiteScript, SuiteTalk and RESTlets, ensuring that Shopify, Amazon, Salesforce, HubSpot and more than 100 other SaaS endpoints exchange data with NetSuite in real time. The goal is a single source of truth that collapses manual reconciliation and unlocks enterprise-wide analytics.

**Managed Application Services (MAS).** Once live, clients can outsource day-to-day NetSuite and Celigo® administration to HouseBlend's MAS pod. The service delivers proactive monitoring, release-cycle regression testing, dashboard and report tuning, and 24 × 5 functional support—at a predictable monthly rate. By combining fractional architects with on-demand developers, MAS gives CFOs a scalable alternative to hiring an internal team, while guaranteeing that new NetSuite features (e.g., OAuth 2.0, Aldriven insights) are adopted securely and on schedule.

**Vertical focus on digital-first brands.** Although HouseBlend is platform-agnostic, the firm has carved out a reputation among ecommerce operators who run omnichannel storefronts on Shopify, BigCommerce or Amazon FBA. For these clients, the team frequently layers Celigo's iPaaS connectors onto NetSuite to automate fulfilment, 3PL inventory sync and revenue recognition—removing the swivel-chair work that throttles scale. An in-house R&D group also publishes "blend recipes" via the company blog, sharing optimisation playbooks and KPIs that cut time-to-value for repeatable use-cases.

**Methodology and culture.** Projects follow a "many touch-points, zero surprises" cadence: weekly executive stand-ups, sprint demos every ten business days, and a living RAID log that keeps risk, assumptions, issues and dependencies transparent to all stakeholders. Internally, consultants pursue ongoing certification tracks and pair with senior architects in a deliberate mentorship model that sustains institutional knowledge. The result is a delivery organisation that can flex from tactical quick-wins to multi-year transformation roadmaps without compromising quality.

Why it matters. In a market where ERP initiatives have historically been synonymous with cost overruns, HouseBlend is reframing NetSuite as a growth asset. Whether preparing a VC-backed retailer for its next funding round or rationalising processes after acquisition, the firm delivers the technical depth, operational discipline and business empathy required to make complex integrations invisible—and powerful—for the people who depend on them every day.

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