Mises à jour NetSuite avril 2025 : Fonctionnalités, écosystème de partenaires et améliorations de sécurité

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Oracle's NetSuite ERP continues to be a frontrunner in cloud-based business solutions, and its **April 2025** updates have raised the bar even higher. This month, NetSuite introduced a series of powerful new features, product enhancements, and important security updates that aim to streamline operations, drive more value, and improve overall system security. Whether you're a finance manager, operations leader, or IT professional, the latest updates bring transformative tools and capabilities to enhance your business processes.

In this blog, we'll dive into the **April 2025 updates for NetSuite**, covering the **new product features, enhancements to existing tools**, key **partner ecosystem news**, and critical **security updates**. Let's break down how these updates can help your business become more efficient, secure, and scalable.

New Product Features and Enhancements in NetSuite 2025.1

NetSuite 2025 Release 1 brings an array of new features that touch upon several areas of business operations, including finance, procurement, customer relationship management (CRM), and supply chain management. Here are the highlights:

1. AI-Powered Analytics and Insights

One of the most significant updates in **NetSuite 2025.1** is the infusion of **AI-powered analytics** across various modules. NetSuite has embedded artificial intelligence (AI) capabilities into its platform, allowing users to generate insights, reports, and narratives from data faster and more efficiently.

- **Narrative Reporting with AI:**

  NetSuite Narrative Reporting is a new AI-driven feature that automatically generates written financial commentary based on data in real-time. Traditionally, finance teams spend considerable time writing narratives for financial reports, but now, NetSuite's AI can draft these reports in seconds. For example, users can generate detailed financial summaries that highlight key trends, variances, and comparisons without manually analyzing every number.

  The ability to automatically generate narratives from financial data not only saves time but also ensures accuracy, as the AI is less prone to human errors. With Narrative Reporting, businesses can significantly reduce the time spent on month-end closes and reporting cycles, improving productivity and decision-making across the board.

- **SuiteAnalytics AI Assistant:**

  Another exciting AI feature is the **SuiteAnalytics AI Assistant**, which empowers users to ask natural-language questions about their business data and receive immediate responses in the form of charts, graphs, or data summaries. Whether you're querying revenue trends, inventory levels, or customer performance, the AI assistant can quickly generate insights, allowing business leaders to make data-driven decisions without needing to delve into complex reports or dashboards.

  The combination of these AI tools enables NetSuite users to move from reactive decision-making to proactive, data-driven strategies by providing real-time insights across departments.

2. New NetSuite Connectors for Salesforce, Shopify, and Outlook

One of the challenges businesses face when using an ERP system is maintaining consistent data across different platforms. In **April 2025**, NetSuite introduced **three new native integration connectors** to solve this issue:

- **Salesforce Connector:**

  The **Salesforce Connector** syncs **customer and order data** between Salesforce CRM and NetSuite in real-time. This integration removes the need for manual data entry and ensures that both systems are updated with the latest customer interactions, orders, and opportunities. Sales teams can now view updated customer data from NetSuite without having to manually reconcile the information between systems, leading to faster order fulfillment and more accurate sales forecasting.

- **Shopify B2B Connector:**

  With the rise of e-commerce, the **Shopify B2B Connector** simplifies syncing customer, product, and pricing information between Shopify and NetSuite. The integration ensures that orders and inventory levels are automatically updated across both platforms, allowing businesses to maintain accurate stock levels and order details without double entry. For businesses selling online via Shopify, this integration is crucial in providing an uninterrupted flow of data between systems.

- **Microsoft Outlook Integration:**

  The **Microsoft Outlook Connector** links Outlook with **NetSuite CRM**, allowing emails, calendar events, and tasks to sync seamlessly with the CRM module. This means that customer communications, meetings, and interactions are automatically recorded in NetSuite without additional manual effort, giving teams better visibility of client interactions and enabling more effective follow-ups.

These connectors simplify workflows, reduce the risk of errors, and keep your teams on the same page by ensuring that data across different systems is synchronized in real-time.

3. SuiteProcurement: Streamlined Indirect Procurement

In **April 2025**, NetSuite introduced **SuiteProcurement**, a new procurement solution designed to manage indirect purchases (such as office supplies, operational tools, and other non-production goods). This tool automates the entire procurement process, from request to payment, making it easier for companies to manage their operational supply chain.

- **Automated Request to Payment Workflow:**

  SuiteProcurement automates the purchase request process, ensuring that employees follow approved purchasing workflows and ensuring that all purchases are within budget. With built-in approval workflows and easy supplier management, businesses can manage their procurement process with fewer errors and less manual intervention. Additionally, this module integrates directly with **NetSuite's financial systems**, ensuring seamless billing and payment tracking.

- **Supplier Network Integration:**

SuiteProcurement integrates with major suppliers (like **Amazon Business** and **Staples**), allowing employees to make purchases directly through the platform. Approved suppliers and negotiated pricing are automatically selected when making a purchase request, which ensures consistency and helps businesses take advantage of volume discounts.

This new procurement solution is designed to reduce procurement costs, improve control over spending, and increase efficiency by eliminating manual steps.

Partner Ecosystem and Integration Updates

NetSuite continues to enhance its partner ecosystem by rolling out new integrations and alliances that expand the platform's functionality. Here are some key developments from the **NetSuite Partner Ecosystem**:

1. New Integrations with Industry Leaders

NetSuite's partner ecosystem has played a significant role in ensuring that users can integrate their ERP system with other critical business applications. In **April 2025**, NetSuite deepened its collaboration with partners such as **Celigo**, **Pigment**, and **Novutech** to offer seamless integrations across finance, CRM, supply chain, and analytics tools.

- **Pigment Integration:**

  Pigment, a financial planning and analysis platform, partnered with **NetSuite** to offer more robust **financial forecasting** and **budgeting** capabilities. This integration provides NetSuite users with enhanced budget-to-actual comparisons, allowing for better forecasting accuracy and better financial decision-making. By linking NetSuite's financial data with Pigment's planning platform, users gain a unified view of both financial performance and future projections.

- **Celigo Integration:**

  Celigo, a leader in cloud-based integration, has expanded its offerings to help businesses integrate **NetSuite with Salesforce, Shopify**, and other third-party applications. These integrations reduce manual data entry, prevent siloed information, and ensure that business-critical data flows seamlessly across multiple platforms.

- **NetSuite Alliance Partner Spotlights:**

  NetSuite continues to recognize top-performing partners in its **Alliance Partner Spotlight Awards**. This month, Oracle acknowledged partners who have demonstrated exceptional service and innovation in implementing NetSuite solutions across industries, providing companies with more tailored and scalable ERP solutions. By strengthening its partner community, NetSuite ensures users have access to a wide array of tools and expertise to meet their specific business needs.

2. Expanding NetSuite's Partner Network

The **NetSuite SuiteLife** partner enablement program, which provides training and certification, has been a cornerstone of NetSuite's partner success. This month, NetSuite rolled out additional **SuiteLife training sessions** that help partners become more proficient in leveraging NetSuite 2025.1's advanced capabilities, especially AI and analytics features. These training sessions also focus on the **new integration tools**, ensuring that NetSuite partners can offer better solutions to customers while staying updated with the latest features.

Security Enhancements and Data Protection Updates

NetSuite has always placed a strong emphasis on data security, and **April 2025** is no different. The platform has introduced several important security updates to further protect customer data, improve system integrity, and ensure compliance with global data privacy regulations.

1. Stronger Authentication Protocols (OAuth 2.0 and OIDC)

In **April 2025**, NetSuite began **phasing out the legacy SuiteSignOn** for Single Sign-On (SSO) and is transitioning to more secure and modern authentication protocols. Businesses now need to **transition to OpenID Connect (OIDC)** for SSO, which improves security by adopting the latest industry standards. OAuth 2.0 is now the required authentication standard for integrating third-party applications with NetSuite, providing stronger encryption for API connections and making integrations more secure.

- **Benefit**: The new authentication protocols ensure that customer data is protected by the latest encryption standards and comply with security best practices.

2. Secure Bank Feeds with OAuth 2.0

NetSuite has enhanced its **Bank Feeds** integration by adding support for OAuth 2.0 connections to over 14,000 financial institutions. This improvement strengthens the security of financial data transmitted between NetSuite and third-party banks. By using secure, encrypted OAuth connections, businesses can be confident that sensitive banking data is transmitted safely.

- **Benefit**: The updated bank feeds integration ensures that financial transactions are more secure, reducing the risk of unauthorized access to sensitive banking information.

3. Data Protection and Compliance Features

NetSuite continues to prioritize **compliance with global regulations**. In April 2025, the platform introduced several updates to its **SuiteTax engine**, which now supports new tax compliance features in regions like **Brazil** and **Southeast Asia**. Additionally, the **Compliance 360 SuiteApp** was updated

with **reusable audit templates, enhanced audit logging**, and **improved access controls** to ensure businesses can stay compliant with regulations like GDPR and SOX.

- **Benefit**: These features help businesses streamline their compliance processes, reducing the risk of costly non-compliance fines and improving audit transparency.

Conclusion

NetSuite's **April 2025 updates** are packed with innovative features that help businesses streamline operations, integrate with key external platforms, and strengthen security across the board. From AI-powered analytics and automated procurement processes to enhanced security measures and new integrations with Salesforce, Shopify, and Microsoft Outlook, NetSuite continues to evolve to meet the needs of modern businesses.

These updates not only enhance system efficiency but also ensure that businesses remain agile, secure, and compliant in a rapidly changing digital landscape. With ongoing support from NetSuite's expanding partner ecosystem, businesses have more opportunities than ever to maximize their investment in NetSuite and transform their operations. As these updates continue to roll out, users will benefit from a more connected, streamlined, and secure ERP platform that drives growth and innovation.

Stay tuned as NetSuite continues to expand its capabilities and bring new solutions to the table, making it easier than ever to run a successful, data-driven business.