HOUSEBLEND

CASE STUDY

How a global communications services company consolidated billing across its subsidiaries and cut billing cycle time by 30 to 40%

Communications services | NetSuite, SuiteBilling

AT A GLANCE

The challenge

CLIENT
Global communications services company

INDUSTRY
Communications services

SCOPE
Subsidiary consolidation, SuiteBilling, process automation

PLATFORMS
NetSuite, SuiteBilling

The company was growing across several subsidiaries, and its billing and financial operations were not unified. Subscription and contract billing ran through manual work and duplicate data entry.

Management lacked a real-time view of billing and revenue, and needed one foundation for every subsidiary.

APPROACH

What Houseblend did

1. **Subsidiary consolidation.** Onboarded multiple subsidiaries into a single NetSuite instance, streamlining master data, reporting and process flows.

2. **SuiteBilling.** Consolidated and automated complex subscription and contract billing across business units.

3. **Revenue recognition.** Unified revenue recognition and reporting across entities.

4. **Order-to-cash and procure-to-pay.** Automated both cycles, reducing manual handoffs and duplicate data entry.

RESULTS

Faster billing, faster close

30 to 40%

Shorter billing cycle time through SuiteBilling automation

40%

Less manual invoice and order entry

2 to 3 days

Faster month-end close

Real time

Visibility into billing and revenue across all entities

One instance

Subsidiaries consolidated on a single NetSuite foundation

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If each of your entities still bills its own way.

NetSuite implementation
www.houseblend.io/services/netsuite-implementation

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